Ihor Muravshchyk

Senior Platform Engineer · CEO, Integrono

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PROFILE

Senior platform engineer and CEO of Integrono. Since 2015 I have shipped production systems for US and EU companies: payments, CRM, booking, catalogs, affiliate routing and billing. I map the product, own architecture and the hard path (integrations, queues, load), then stay in delivery. Specialists join when the bench needs to grow. I do not hand a live money path to a junior layer.

CORE EXPERTISE

Platforms	PHP 8, Yii2, Laravel, Vue.js, React, JavaScript, Python / FastAPI, REST APIs
Data	PostgreSQL, MySQL, Redis, ClickHouse
Infra	Docker, Nginx, AWS (EC2, S3, SES, Lambda), Cloudflare, Linux
Payments	Stripe, PayPal, webhooks, vaulted methods, payouts, refunds, reconciliation events
Domains	Affiliate / AdTech, Travel / OTA (GDS), commerce, billing, AI (OpenAI / Gemini), Telegram bots, technical SEO
Mobile	Flutter cabinets when a live web product already needs a phone client

EXPERIENCE

CEO & Lead Engineer — 2015 – Present

Integrono · Valencia / remote · integrono.com

Founded and run a production engineering company. I stay in discovery, architecture and delivery, not a sales layer over anonymous contractors.

- Built the Integrono SaaS line: Job, Sales, Talk, Bill, Link, Money (Laravel/PHP, PostgreSQL, Redis, Docker, Cloudflare) plus Flutter cabinets on the same APIs.
- Own PKSOVA commerce (pksova.com): catalog, checkout, multi-locale SEO, payments, manufacturer sync and Android app APIs. Took the shop from early PHP to Laravel + Docker on Integrono infra.
- Bella Vladi / FaceFit: course cabinet, club billing, Stripe/PayPal, Telegram + Gemini Face Protocol funnel and admin CRM used by a paying EdTech audience.
- Client platforms through Integrono: PebbleHost invoice billing (Stripe + PayPal, vaults, refunds, gateway admin); Prism Intelligence mystery-shopping MSP with OpenAI / Deepgram QA.
- Also shipped: Ovago family (30+ OTA brands), ShopRezzo, Concorde, Harris SMS and other production platforms - full list on integrono.com.
- Influence on the work: I decide what to buy, glue or build, then ship the integrations that move money and traffic. Extra hands join for volume, not as a default markup.

Senior Platform Engineer — Jul 2024 – Present

Affiliate Dragons · Contract · remote

High-load performance / affiliate platform for US and EU traffic.

- Own the parts that move money under load: click tracking, TDS / rotator, Vue publisher cabinet, payouts and s2s.
- Yii2 backend, ClickHouse + MySQL analytics, Redis / queues, Bitbucket Pipelines. Routing and publisher finance have to stay correct when volume spikes.

PHP / Yii2 Engineer — Nov 2022 – Mar 2024

XMATIC LTD · Full-time · United Kingdom, remote

- Travel booking core for hotels, flights and cars. Multi-tenant search and checkout used by UK and EU brands on Yii2, under production peak traffic.
- Same class of work as the Ovago / Hop2 white-label OTA engine: GDS (Sabre, Amadeus / NDC), Stripe, insurance and traveler cabinet - one core, many brands.

Software Engineer — Sep 2020 – Mar 2022

Hennessey Digital · Full-time · California, remote

- SEO growth platform for a US agency: Yii2 dashboard, client/site onboarding, SemRush / Ahrefs / Majestic, Google Search Console.
- AWS S3 / RDS / SES, MongoDB next to PostgreSQL, Auth0. Built so marketing teams could run campaigns without forking the platform.

Senior Backend Developer — Feb 2018 – Jul 2019

SnS Commerce GmbH · Full-time · Austria, remote

- Multi-channel commerce ops for EU brands: Amazon SP-API / MWS, eBay, Shopify, ERP sync and inventory automation.
- Kept listings, orders and VAT aligned across marketplaces and D2C storefronts.

SELECTED EARLIER ROLES

- **Lead Platform Engineer, RevYou Corp Jul 2019 – Mar 2020** · Austria, remote. Greenfield Yii2 SaaS for Amazon sellers: deals, order-id verification, Stripe cashback, affiliate mesh, Docker / nginx split.
- **Senior Backend Developer, PersonaLy Mar 2020 – Sep 2020** · Israel, remote. AdTech CRM (DSP / mobile opportunities), Monday / Copper / Pipedrive sync, React SDR decks, FFmpeg creatives.
- **Platform / Infrastructure Engineer, MadeIT Inc. Jan 2022 – Mar 2022** · United States, remote. Managed cloud and hosting product surfaces for a US IT company.
- **Platform Engineer, LANDEXCORP LLC Sep 2022 – Nov 2022** · California, remote. Real estate and insurance product modules: listings, policies, backend a California team ships to customers.

- **Full-Stack Engineer, Freelance Mar 2024 – Jul 2024** · Remote. Live commerce catalog, checkout and the flows customers actually use. PHP / Yii2.
- **Support Services Engineer, Armed Forces of Ukraine Mar 2022 – Sep 2022** · Ukraine, on-site.

EDUCATION

Zaporizhzhya National University · Zaporizhzhia, Ukraine

LANGUAGES & CREDENTIALS

Languages: English (C1, EF SET) · Ukrainian (native) · Russian (fluent) · Spanish

Credentials: Top Rated Plus on a popular freelance platform (10,000+ verified hours, 100% Job Success) · PHP Certificate · Back-End Development Certificate · Google Analytics · EF SET C1

Portfolio and case studies: integrono.com · This file: integrono.com/cv.pdf