

# Ihor Muravshchik

## Senior Platform Engineer · CEO, Integrano

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### PROFILE

Senior platform engineer and CEO of Integrano. Since 2015 I have shipped production systems for US and EU companies: payments, CRM, booking, catalogs, affiliate routing and billing. I map the product, own architecture and the hard path (integrations, queues, load), then stay in delivery. Specialists join when the bench needs to grow. I do not hand a live money path to a junior layer.

### CORE EXPERTISE

|                  |                                                                                                               |
|------------------|---------------------------------------------------------------------------------------------------------------|
| <b>Platforms</b> | PHP 8, Yii2, Laravel, Vue.js, React, JavaScript, Python / FastAPI, REST APIs                                  |
| <b>Data</b>      | PostgreSQL, MySQL, Redis, ClickHouse                                                                          |
| <b>Infra</b>     | Docker, Nginx, AWS (EC2, S3, SES, Lambda), Cloudflare, Linux                                                  |
| <b>Payments</b>  | Stripe, PayPal, webhooks, vaulted methods, payouts, refunds, reconciliation events                            |
| <b>Domains</b>   | Affiliate / AdTech, Travel / OTA (GDS), commerce, billing, AI (OpenAI / Gemini), Telegram bots, technical SEO |
| <b>Mobile</b>    | Flutter cabinets when a live web product already needs a phone client                                         |

### EXPERIENCE

#### CEO & Lead Engineer

2015 – Present

Integrano · Valencia / remote · [integrano.com](https://integrano.com)

Founded and run a production engineering company. I stay in discovery, architecture and delivery, not a sales layer over anonymous contractors.

- Built the Integrano SaaS line: Job, Sales, Talk, Bill, Link, Money (Laravel/PHP, PostgreSQL, Redis, Docker, Cloudflare) plus Flutter cabinets on the same APIs.
- Own PKSOVA commerce ([pksova.com](https://pksova.com)): catalog, checkout, multi-locale SEO, payments, manufacturer sync and Android app APIs. Took the shop from early PHP to Laravel + Docker on Integrano infra.
- Bella Vladi / FaceFit: course cabinet, club billing, Stripe/PayPal, Telegram + Gemini Face Protocol funnel and admin CRM used by a paying EdTech audience.
- Client platforms through Integrano: PebbleHost invoice billing (Stripe + PayPal, vaults, refunds, gateway admin); Prism Intelligence mystery-shopping MSP with OpenAI / Deepgram QA.
- Also shipped: Ovago family (30+ OTA brands), ShopRezzo, Concorde, Harris SMS and other production platforms - full list on [integrano.com](https://integrano.com).
- Influence on the work: I decide what to buy, glue or build, then ship the integrations that move money and traffic. Extra hands join for volume, not as a default markup.

#### Senior Platform Engineer

Jul 2024 – Present

Affiliate Dragons · Contract · remote

High-load performance / affiliate platform for US and EU traffic.

- Own the parts that move money under load: click tracking, TDS / rotator, Vue publisher cabinet, payouts and s2s.
- Yii2 backend, ClickHouse + MySQL analytics, Redis / queues, Bitbucket Pipelines. Routing and publisher finance have to stay correct when volume spikes.

#### PHP / Yii2 Engineer

Nov 2022 – Mar 2024

XMATIC LTD · Full-time · United Kingdom, remote

- Travel booking core for hotels, flights and cars. Multi-tenant search and checkout used by UK and EU brands on Yii2, under production peak traffic.
- Same class of work as the Ovago / Hop2 white-label OTA engine: GDS (Sabre, Amadeus / NDC), Stripe, insurance and traveler cabinet - one core, many brands.

#### Software Engineer

Sep 2020 – Mar 2022

Hennessey Digital · Full-time · California, remote

- SEO growth platform for a US agency: Yii2 dashboard, client/site onboarding, SemRush / Ahrefs / Majestic, Google Search Console.
- AWS S3 / RDS / SES, MongoDB next to PostgreSQL, Auth0. Built so marketing teams could run campaigns without forking the platform.

#### Senior Backend Developer

Feb 2018 – Jul 2019

SnS Commerce GmbH · Full-time · Austria, remote

- Multi-channel commerce ops for EU brands: Amazon SP-API / MWS, eBay, Shopify, ERP sync and inventory automation.
- Kept listings, orders and VAT aligned across marketplaces and D2C storefronts.

### SELECTED EARLIER ROLES

- Lead Platform Engineer, RevYou Corp Jul 2019 – Mar 2020** · Austria, remote. Greenfield Yii2 SaaS for Amazon sellers: deals, order-id verification, Stripe cashback, affiliate mesh, Docker / nginx split.
- Senior Backend Developer, PersonaLy Mar 2020 – Sep 2020** · Israel, remote. AdTech CRM (DSP / mobile opportunities), Monday / Copper / Pipedrive sync, React SDR decks, FFmpeg creatives.
- Platform / Infrastructure Engineer, MadelT Inc. Jan 2022 – Mar 2022** · United States, remote. Managed cloud and hosting product surfaces for a US IT company.
- Platform Engineer, LANDEXCORP LLC Sep 2022 – Nov 2022** · California, remote. Real estate and insurance product modules: listings, policies, backend a California team ships to customers.

- **Full-Stack Engineer, Freelance Mar 2024 – Jul 2024** · Remote. Live commerce catalog, checkout and the flows customers actually use. PHP / Yii2.
- **Support Services Engineer, Armed Forces of Ukraine Mar 2022 – Sep 2022** · Ukraine, on-site.

## EDUCATION

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**Zaporizhzhya National University** · Zaporizhzhia, Ukraine

## LANGUAGES & CREDENTIALS

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**Languages:** English (C1, EF SET) · Ukrainian (native) · Russian (fluent) · Spanish

**Credentials:** Upwork Top Rated Plus · Upwork PHP Certificate · Upwork Back-End Development Certificate · Google Analytics · EF SET C1

Portfolio and case studies: [integrano.com](https://integrano.com) · This file: [integrano.com/cv.pdf](https://integrano.com/cv.pdf)